



MINUTES

Board of Trustees Meeting Wednesday, June 21, 2023 – 6:30pm – Zoom

- I. Call to Order/Welcome/Roll Call – B. Burge, T. Armstrong-Bryant, S. Bamsey, G. Beverage, D. Brown, G. Gonzales, J. Stevens
 - a. Excused – T. Walker, U. Lewis, D. Brown
 - b. Also Attending – P. Storm, C. High, J. Carnathan, T. Branson
 - c. Absent – J. Stevens
- II. Additions to Agenda – None
- III. Public Comment - limited to 3 minutes each or 15 minutes total - None
- IV. Consent Agenda. Items to be approved with one vote unless a Board Member wishes to remove an item from this Agenda for discussion and a separate vote.
 - a. Approval of Board Meeting Minutes **May 21, 2023** (see attached) - Approved
- V. Other Voting Item(s) - None
- VI. Board of Trustees - Discussion Items
 - a. Good News – Barbara – Met with the County – B.Burge & T. Armstrong met with the County last week, working on the Scope of Work, another draft review in the near future.
 - b. G. Beverage – I received the Pioneer Award from the Rocklin City Council, for community service work benefiting the City of Rocklin. Congratulations!
 - c. Next Meeting Date **August 16, 2023 - 6:30 p.m. Zoom** **NO JULY MEETING**
- VII. Committee Reports and Informational Items
 - a. Website Update – T. Branson – Coming together well, we are starting to share the URL to obtain feedback. We need more eyes to look. Everything should be current and accurate. Will follow up with an email with some notes and the URL after the meeting. The Artist Directory was outdated, not serving the function well. We updated it, made it more secure and with faster loading. Front facing website – artists can post their information, get it approved and then it will be live. **Needs the Board Members to try it out and give him feedback please.**
 - b. 40th Icon Update – T. Armstrong-Bryant – Confirmed for Monday 8/21/2023 at Blue Line - set up 4-5, reception 5-8, 8-9 clean up, five hours total at \$250/hour; Randy Peters catering was suggested; will check out Bennetts; will get quotes; Sierra will send a name of a caterer too; will get a menu and will send it out to the committee; the budget needs to be sent to B.Wauters asap.

Will be by invitation only, RSVPs requested; if you have anyone to suggest as an icon, please let me know, we have 20 names so far, need more names; B.Burge asked to have the list sent to the BOD to look at; there will be souvenir booklet for attendees and pens for the icons; Sierra has a violinist to suggest along with a pianist possibly; P.Storm suggested the Auburn Symphony for their quartet, B.Burge also mentioned Auburn Winds as we grant both of them. Gabe might be available if nothing comes through. P.Storm reminded us that we will need a P.A./sound system, ask Blue Line to set it up but if it's an extra cost we'll bring our own.

- c. Scope of Work from the County – B. Burge – we are working on the scope of work with Nicole Hinkle at Placer County.
- d. Recommendation by the County to do per our scope of work, that we have a “youth” board member. We need to explore finding one. In our Bylaws there is a spot for a youth member, 18 or older. Previous board didn't want to do it, but if we can get someone with an art background and with their own transportation. T. Armstrong suggests we find someone in high school and someone out of HS, and someone from the BOD who will mentor them, be a contact person. T.Armstrong will put together a formal on-boarding procedure for new members. B.Burge will check the bylaws to check the age requirement in the original criteria. Please get back to B.Burge and T.Armstrong with suggestions.
- e. Placer County Community Foundation Leadership Conference attended by: T. Armstrong, G. Beverage, D. Brown – T. Armstrong said the leadership conference meeting was geared toward board governance. Gloria's comments – This was my first time and I was wearing a hat for 3 non-profits. I see ACPC as a structured business rather than a non-profit volunteer organization. It was well done, no wasted time, time to interact, came away with some ideas that were worthwhile. B.Burge as you know we ask for volunteers and get a few, but it often doesn't work out. Common problem among non-profits. We've had volunteers to help with outreach. Had an idea to get volunteers – during outreach we get or pay for a table, lot of work for Jim but we need help on a regular basis. We would make a call to artists – to have an artist participate, free, share a table, talk about ACPC and bring their portfolio, and promote their work, someone in the beginning of their career. Ran this by Jim Carnathan, Unity Lewis and Darcy Frank. What do you think of this? T.Armstrong asked what's in it for ACPC? B.Burge they would share our space and promote the arts in Placer County. Part of the cultural mapping study is helping artists to develop. J.Carnathan, we just did FAM Fest, an artist at the table helps to draw folks in, gave us more to talk about, they promote themselves as well as their work. Puts the spotlight on an artist while promoting ACPC. Having something interactive going on helps pull people in. T.Armstrong how to get volunteers in general? J. Carnathan - artists could bring volunteers; B.Burge if they have fun doing it will want to do it again, will help build community. J.Carnathan helps to have a local artists from whatever location/town the table is in. B.Burge the volunteers we need now really is for outreach. T.Armstrong call out to the art community to help. B.Burge – I have spoken to a few artists already and in the long run we will get

volunteers. Will discuss further with Darcy and Jim to develop and plan. T.Armstrong said we also need to develop a base of volunteers. C.High - we need to market specific projects and dates for volunteers. Maybe a free shirt, J.Carnathan will have Deidre Trudeau Friday and Saturday. T.Armstrong if we have volunteers, they need to have a shirt or something to identify them with ACPC. J.Carnathan we had Lori Humphrey as a volunteer, and she did help talk about ACPC. P.Storm by having the artist there with something to promote will help. B.Burge one suggestion from the past, we need to reach out to our grantees and ask that they give credit to ACPC if they receive a grant, we could do the same thing with volunteers to promote ACPC and look for other volunteers as well as promote their organization along with us, partner with us. B.Burge we did that at the Wine Fest, we partnered with A.L.L. G.Beverage suggests we could list specific dates we need them and what the project is and post on our website.

- f. ACPC Financials – see attached – May Dashboard, did you look at it, any questions?
- g. Classes – will be promoted on the website and on the Art Scene on a regular basis. J.Carnathan gets a lot of questions about classes. Groups teaching art classes especially in the summer. Responsibility of those artist/teachers to get us their information. P.Storm we shared Blue Line’s interview on all our platforms, and many other organizations too.
- h. B.Burge please let me know if you have any questions.
- i. J.Carnathan several folks have thanked us in person for their grants.
- j. B.Burge we get thank you’s and could put them on the website as testimonials.
- k. T.Armstrong – we received good feedback from the Cultural Mapping Study virtual meeting. Will do two a year.
- l. Sierra and Gabe will help find youth members.
- m. Adjournment 7:45 p.m.

NEXT MEETING August 16, 2023 – Zoom 6:30 p.m. NO Meeting in July