



MINUTES

**Board of Trustees Meeting
Wednesday, November 15, 2023 – 6:36pm – 7:57pm
Zoom**

- I. Call to Order/Welcome/Roll Call –T. Armstrong-Bryant, S. Bamsey, G. Beverage, D. Brown, B. Burge, U. Lewis, J. Stevens. T. Walker
 - a. Excused – G. Gonzales
 - b. Also Attending – P. Storm, D. Frank, C. High, Trent Branson, J. Carnathan
 - c. Absent – J. Stevens
- II. Additions to Agenda - None
- III. Public Comment - limited to 3 minutes each or 15 minutes total - None
- IV. Consent Agenda - Items to be approved with one vote unless a Board Member wishes to remove an item from this Agenda for discussion and a separate vote.
 - a. Approve the October 18, 2023 Minutes - Minutes approved
- V. Other Voting Item(s) - None
- VI. Board of Trustees - Discussion Items
 - a. Next Meeting Date **December 20, 2023 – In person, location TBD**
- VII. Committee Reports and Informational Items
 - a. Budget Review – B. Burge – Budget has been sent out several times to the BOD, it is balanced, and reflects only funding we’ve received so far, doesn’t include CAC funding. Any questions? Ask me or call me. We can vote on the current budget as it stands today. The CAC funds that will be coming will be used: \$5K Poetry Out Loud, \$20K programming, grant based; remainder for staffing of two staffing positions, one to help advance AEP6 & Cultural Mapping projects and another for a part-time Executive Director in training. Twiana asked if anyone knows who would be a good fit for these positions. T.A. would like the part-time ED to run the Big Day of Giving. B. Burge - these will be part-time with specific skills needed. Job descriptions are being worked on. Vote on the budget as presented to the County, seconded and approved
 - b. 1st Quarterly Report to Placer County– B. Burge – You’ve all seen and reviewed the Scope of work that was sent out previously. Every 3 months we do a report to the County regarding the Scope of Work. Sent out October 15 and it aligns with everything we do. The leads of these activities provide us with information which we give to the County. Barbara went through the various items. We need paid advertising for the Art Scene in the Spring. We’ve been meeting with the Economic Development team at Placer regularly, the new grant application will be posted and open in January. Any

questions, concerns? T.A. asked that as we do our outreach to share what the arts council is doing. This information will help our partners understand what we do. Highlight one of Patrick's interviews, our grant process will be up and running, share Jim Carnathan's outreach, use the information in this report when you do outreach. Sierra and Gabe are working on outreach for youth. We are still celebrating our 40 years. Opportunity to understand what we are doing to share with everyone you speak with. B. Burge - the County posted information from AEP6 information on their website. They are seeing what we are doing. Two or three weeks ago I had a conversation with Gloria Stearns at the Department of Economic Development, and she said that the County cannot do what ACPC is doing.

- c. Managing Director General Updates – B. Burge – I will share that the funding we are getting from the CAC does not specify how we give out the \$20K. Rather than doing grants, we've been thinking about doing programming. We'd develop programs and others would implement, be the lead. We'd provide the funds and oversight and mentoring, and they would implement. Aligns with AEP6 and Cultural Mapping. Different approach, very acceptable way to fund to reach more people. It's in conversation at present, but it's a great way to partner the Hip Hop Congress, Sutter Health Dept. (mental health art programs for youth, and with Blue Line for after-school) programming we can tie into. Blue Line is very interested. D. Frank – specifically targeted to underserved, B. Burge yes.

We want to reinforce programming that is already in existence, so it won't impact ACPC financially or with staffing. Tie in with Hip Hop Congress and work with Sutter. We'll help set up the programming and will mentor. Work with Title One Schools, and with mental health artwork. A lot of the youth do not have transportation to programs, we're looking at that. If you have any ideas, let me know. D. Frank suggested helping during Black History Month in February, 2024. D. Brown wants to bring in the transportation authority to transport youth to the site, a Smart Ride Program in Placer County. B. Burge we could set it up in various locations. We are required by the State to have oversight. T.A. will check to see who else is doing something for Black History Month in February, and will add this to the Cultural Mapping Study, wherein a board member can help with a specific project, Unity will help. B. Burge - another idea, I want to reach out to Nevada County, several counties have a poet Laureate, do we want to tie in with a national organization? T.A. we don't do a lot of programming, will the Hip Hop Congress implement? This is just an idea. B.B. this funding is for programming, we will not implement, but will partner with organizations who will implement. We want to make sure we leverage our time and \$. B.B. maybe will go forward next year.

There are a lot of changes with California for the Arts Council, which don't affect us strongly, but there are several cultural districts in CA, which receive state funding if are designated a Cultural District. The CAC put a hold on Placer being a District. Newsom signed funding for housing for artists, and we are not eligible to receive funds as we are not designated as a cultural district. Something in the future we can look at.

- d. Cultural Mapping Study Implementation – D. Frank – Kudos on Unity for the Good Day Sacramento interview. Patrick's posts on social media are *pawsitively* terrific. Send

pictures to Patrick. Kudus to Twiana for getting proclamations from the City of Auburn and the City of Rocklin.

- e. AEP6 Partnerships and March 14 Presentation – D. Frank – Sierra college will host the event with SARA board members and volunteers and Yolo County is partnering with a marketing package. Creating a Toolbox for organization to use for promoting study results. CAC will have a program to train the trainers which will help us, and help with creating the toolkit to send out to promote the findings for Placer County.

March 14 we are considering adding to Randy's schedule and make the most of his visit. Add a session for Arts organizations to build momentum. Possibly have a session at high hand and then go directly to Sierra College, "Muffins to Movement", 8-9 am for Arts Organizations. Patrick – BOD, we need to save the date, March 14, block off 10 – 3, and please try to be there. In the afternoon we may include a Tourism partners workshop. We're building an invitee list: Bd of Supervisors, Municipal Advisory Council (MAC) reps, Chamber of Commerce, Placer Tourism, Placer County Economic Development, Sierra College faculty and students. Two reps from each MAC. Seeking input on additions. BOD suggested: PC Bd of Education, Roseville and Lincoln Hills Sun City groups? Tie in with the Lincoln Hills Foundation? Add the Placer Community Foundation, Auburn Arts Commission, North Tahoe, Parks & Rec., Mark Haney Entrepreneurs, Sutter health Foundations, Sutter Auburn Mental Health Arts. We need a sponsor for lunch soon as we'd like to include "Lunch" in the save-the-date to draw attendees.

- f. Cultural Mapping Study - D. Frank – We need to create a presentation to take to the cities, Rocklin will be the first where we will present the Cultural Mapping Study information. Good opportunity for a board member to accompany Darci. Will send out some tasks to be accomplished. T.A. if board members attend any event, send pictures, pictures of a program, anything to share. Send to Patrick. B.B. – During the Taste of the Tour, nothing but positive vibes about ACPC that evening, wonderful event and they did a great job. Shana Kaplan, Sierra Bamsey, Catherine High, Delgreta Brown and I were there.
- g. Board Development – T. Armstrong – Attended board training on how to do the "Ask", as I have conversations with BOD want to make sure you have the tools. Placer Community Foundation does have training, will gather conflict of interest documents, what do we need to be effective and efficient. B.B. in our bylaws, BOD should read them. Projects for BOD – Sierra working with Youth you have some ideas? Help identify how to bring in youth per the Cultural Mapping Study. Sierra – how to find that youth BOD position, what do we want the application process to look like? Strategies on finding youth, reach out to groups we already partner with, and some local educators in Placer. Youth Board Recruitment please share with Sierra and Gabe. B.B. we are looking at youth 18 – 25 years old, local colleges. D. Frank will send contact information for a professor in Art at Sierra College. P.S. suggested RTAA, Take Note Troupe. B. Burge has contacts at Sierra College, Anthony Mackey Gill teaches there.
- h. Projects for BOD Members – T. Armstrong
- i. Media Updates – P. Storm – From July to Oct we reached over 50K people over social media, doing a lot of interviews, 7 in the last month, we shared the successes of the singer Christin Brown, 4 interviews on the Placers artists Tour, very good last 60 days for us getting the word out on Placer County Arts. Deadline January 19 for Big Day of

Giving, make our deadline the end of the year to have our profile reviewed. We need a lead on the Big Day of Giving. T.A. - every board member to participate and donate at least \$20 so we can have full participation by the BOD. Sierra will have to attend these sessions and will be the lead for ACPC. P.S. - start looking for donations from your connections to have \$1K from each BOD in matching funds. Start now to get those small donations to get \$8K-10K in matching funds from contacts of BOD.

Trent – regarding media, the response with the Directory has been good, asks that we keep posting every month asking for listings. P.S. - will share the listings to encourage others to post. Trent - Coming soon will be a resource page, in the process of designing it and looking for input, also an impact page and how we support artists. P.S. - Studio Tour last weekend, attendance everywhere possibly - Friday was light, Sat was good, and Sunday was light. B.B. - spoke with SCLH Ceramics Arts Group, they think they had 400 people come last weekend. They had 107 pieces displayed from 7 artists. P. Storm please send photos. J.C. – will be volunteering with the Art League on Sunday. City of Roseville has the Adventure Club for elementary kids, might be a partner for a program.

j. Adjournment – 7:57 p.m.