



MINUTES

Board of Trustees Meeting Wednesday, February 21, 2024 6:36 p.m. Zoom

- I. Call to Order/Welcome/Roll Call – T. Armstrong, S. Bamsey, G. Beverage, B. Burge, D. Brown
 - a. Excused – T. Walker, G. Gonzales
 - b. Also Attending – P. Storm, D. Frank, C. High, J. Carnathan
 - c. Absent – U. Lewis
- II. Additions to Agenda – None
- III. Public Comment – Limited to 3 minutes each or 15 total - None
- IV. Consent Agenda – Items to be approved with one vote unless a Board Member wishes to remove an item from this Agenda for discussion and a separate vote.
 - a. Approve the **January 17, 2024, Minutes** (see attached) – Minutes approved
 - b. Vote - Sierra Bamsey, Treasurer – B. Burge - Sierra has reached out to work with B. Wauters and was present at a recent and very positive meeting with the County. B. Burge made a motion to approve, G. Beverage seconded, approved.
- V. Board of Trustees – Discussion Items
 - a. Next Meeting Date **March 20, 2024, Zoom - Possibly in person at Placer County Transportation, stay tuned**
- VI. Committee Report and Informational Items
 - a. B. Burge - Managing Director –
 - i. Placer Community Foundation donor fund statement – we do have funds with them and after 3 years you start receiving funding to use as we see fit. Suggest we leave it for now.
 - ii. Program Partnerships – We’ve carved out funds from a grant from CAC, 1 small grant for African Drum and Dance which was successful, 3 core programs. With these program partnerships it’s money for programs other than our regular grants: Lake Tahoe Dance and motion for the differently abled, Blue Line will have an after-school art club with the school in Sheridan, Hip Hop Congress in Auburn, their program is still in the planning stages, will be something with mental health for young creatives. We are reaching out the to the community in ways different than through grants. A new core, 4th core value, this will fill a need very beneficial to the community. T.A. what type of contract do we have?

B.B. we are working on an agreement similar to a grant form, but different, to give funding in two parts, 50% down and 50% when program is finished. Aligning with these groups, underserved, bipoc. They will do the work; we will help incubate their ideas as a pilot program they can then go forward with their program in future in the community. B.B. has carved out \$20K, they each get \$4K, we use \$5K for our overhead.

- iii. Unity Lewis – Diversity Director – B.B. said she and Twiana have been discussing Unity and the work he’s been doing for ACPC, we’d like to utilize his skill sets and want to name him Diversity Director. He will represent ACPC in public, possibly receive a small stipend to cover expenses, give talks, work with our program partners. This is a work in progress, covering projects from the Cultural Mapping Study and the AEP6 program. Working to define exactly what this role means. He’s excited and looking forward to representing ACPC and using his contacts and skill sets.
 - iv. Sierra Bamsey – Treasurer – See above. B.B. asked if Sierra wanted to say anything. Sierra said the regarding fund-raising goals, these goals need clarifying in future.
 - v. Budget/Dashboard – Any questions? We are in a positive zone, check from the County was received today, on time.
 - vi. Looking for a board member from District 5 – We are allowed to have 2 to 3 at-large board members and looking for a board member from District 5. Part of our contact with the County is that we represent each district. Reach out to Twiana if you have anyone in mind.
- b. T. Armstrong - BOD President –
- i. Sierra & Twiana BDOG – Dates and participation will be outlined at our next board meeting. S.B. worked with Patrick on brainstorming on marketing BDOG, and had an idea to advertise each hour with a video featuring a board member on video to discuss how/why they joined the board and what personal message they have and asking viewers to match their contribution (from themselves and friends and family). We don’t want to encroach on our grantees BDOG. Videos will be pre-recorded.
 - ii. Board Recruitment – We are looking for board members, please think about those we serve, artists, who might be a good fit. We are still recruiting for a youth board member. S.B. will put an email in chat you can use too. I would ask that you keep ACPC in mind at events. Please share that we are looking for board members. Any organizations you can think of to see if they can look for us too.
- c. D. Frank - Graphic Designer/Project Mgr. –
- i. Randy Cohen presentations March 14 – For the 8:00 a.m. Muffins and Momentum we have 20 RSVP’d so far, reached out to some of our organizations too, non-profits. The 11:00 a.m. presentation we had 70 unopened, I personally emailed them. If you know elected officials let me know their name and ask them to RSVP. Box lunches will be from Sierra College. Any other

questions? Randy Cohen, our presenter, is the VP of Research for Americans for the Arts. We put out a “call to volunteers” to help create table centerpieces. B. Burge said someone responded. Sierra College will have a welcome, T.A. will welcome, then Randy’s presentation, then lunch, networking time, then a workshop. ACPC folks to sit with your respective district, need to create a list of events/programs serving their district. T.A. Thanks to Darci for all your work on this. Darci - please reach out to organizations to ask them to attend. T.A. need to touch base with each board member with expectations.

- ii. Art Alley at Garden Faire sponsoring Placer County Master Gardeners’ event – Jim is helping, and we are partnering with them to include an art component, in the defining stage at present. Blue Line will be there, hoping that A.L.L. will participate. J.C. said we could ask Lori Humphry at For The Love of Art Gallery. D. Frank asked if we know anyone in Auburn we could ask. Date is April 13 at Maidu Community Center, 9:00 a.m. – 3:00 p.m.
- iii. Report on African Drumming and Dance Event: [www.youtube African Drumming and Dance](http://www.youtube.com/watch?v=...) – T.A. this was an awesome event, even at the end people stayed and continued to drum, Olivia was so giving, wonderful family event, everyone was welcomed. All the drums were from Africa, there is a YouTube video, thanks to Patrick. We want to put it on the calendar for next year to kick off Black History Month. Hope to have food next year too. Location was great - at the auditorium at the Chalet Event Center at Rocklin.
- d. P. Storm – Media updates – Links in the chat. 4 Media Interviews in the last month. Recreate, Annual Art Exhibit at _____. Getting a ton of engagement with Blue Line and Art League of Lincoln.
- e. D. Brown –
 - i. Poetry Out Loud Wrap-up and Budget – Any questions on the budget? Successful competition, Sara kept her title from last year, having prizes and sponsors like Air B&B were well received, breakfast to welcome them and everyone had a gift bag, they all felt like a winner. We are under budget, close to \$2k remaining which we can use next year. Would like to see more of us attend the March 17th & 18th Poetry Out Loud State Finals at location TBD. T.A. great job, congratulations to you on making the students feel involved, outline for the day is very much in line with our goals for the community. Next year we’d like to have more board members to help. D.F. could we use the left over funds to have someone go out the schools and recruit for Poetry Out Loud with a poet?
 - ii. Art & Culture Magazine Update – B. Burge, this is something we’ve been talking about. Presently we put out one print and one digital issue, we are having a difficult time finding sponsors, there is no money. Based on the costs, we believe we will do the Spring issue digitally like we did in the fall. Print costs \$11K If the board members are not out getting ads, this will be too costly. Patrick we could put up posters with QR Codes so the digital magazine could be accessed. This will be a financial call, and Patrick said it opens an opportunity to exchange reciprocal advertising, our QR poster on their website or in their

program, etc. in exchange for an ad. Digital opens up the timeline, deadline for ads is March 15, and March 4 is deadline for stories for next issue. B.B. it's never made a profit, sometimes the print issue breaks even. Will help us to ask for funding if we go digital. B.B. will need to speak to Placer County about going all digital.

- f. C. High – ACPC December 2024 Holiday Party – early evening? Carpool? As a resident, I may rent a room with a kitchen at Sun City Lincoln Hills for a very reasonable rate. We could have a potluck.
- g. T. Armstrong Strategic Planning Meeting will be in July – location TBD
- h. Jim Carnathan, Outreach – Clay Day will be May 11, Lincoln Wine Fest Art Walk April 27 is coming up will see if we can share a space with A.L.L. B.B. could be there for both.
- i. Patrick - April 17 is Sacramento Arts Advocacy Day in the Capital, usually sells out quickly. Delgreta did it last year. <https://www.californiansforthearts.org/accm24-advocacy-opportunities>

VII. Adjournment 7:56 p.m.