



## AGENDA

### Board of Trustees Meeting Wednesday, March 20, 2024

6:30 p.m.

Roseville Venture Lab  
316 Vernon Street  
Roseville, CA 95678

- I. Call to Order/Welcome/Roll Call – T. Armstrong, S. Bamsey, G. Beverage, D. Brown, B. Burge, D. Brown
  - a. Excused – G. Gonzales
  - b. Also Attending – P. Storm, D. Frank, S. Kaplan, C. High, J. Carnathan, Guest: Evelyn Ngue
  - c. Absent – T. Walker, U. Lewis
- II. Additions to Agenda – Judging criteria for the grants
- III. Public Comment – Limited to 3 minutes each or 15 total - none
- IV. Consent Agenda – Items to be approved with one vote unless a Board Member wishes to remove an item from this Agenda for discussion and a separate vote.
  - a. Approve the **February 21, 2024, Minutes** - Motion to approve, approved
  - b. Vote - Sierra Bamsey, Treasurer - Motion to approve, approved
- V. Board of Trustees – Discussion Items
  - a. Next Meeting Date **April 17, 2024, Zoom**
- VI. Committee Report and Informational Items
  - a. B. Burge - Managing Director –
    - i. Moving forward to use Google Sheets and Docs shared documents - Staff is starting to learn, website is set up for it, best to use it to collaborate on documents. The County does not use Google.
    - ii. Third Quarter Report to the County - Starting soon, due 4/15, waiting until Randy Cohen presentations were done. Request for information will go out shortly. Plan ahead if we use videos from the 3/14 Randy Cohen presentations.

- iii. Art & Culture Guide SOW – Reasons it’s changed to two virtual from one printed and one virtual, due to the lack of funding for ads from major organizations. SOW has been adjusted to reflect this. Gloria Beverage has completed an article.
  - iv. Terming out as a voting BOD member after six years, staying on as Managing Director and non-voting BOD member. BOD quorum will change. Looking for a board member with a legal background. T.A. has asked J. Ross **Pirelli** about being a board member. Shana wants to contact the Washoe Tribe in Tahoe and others to explore partnerships, Twiana also has some connections. B. Burge will set up a meeting w/Stan Padilla to discuss partnering with our Programs.
  - v. ACPC Dashboard/Budget - Sierra Bamsey, Treasurer, has met with our bookkeeper, Barbara Wauters, and Gloria Stern and Daniella at the County to go over financials.
- b. T. Armstrong - BOD President –
- i. Date/Venue for Strategic Planning Meeting - Third Wednesday on June 19 instead of BOD meeting, staff welcome to attend, venue to be decided, probably at the Roseville Venture Lab. Strategic Planning was done prior to Covid.
  - ii. Twiana/Sierra – BDOG Board activities- Minimum credit card charge \$10, April 18 early giving starts, asking BOD five questions to explain how the arts are important and why I donate, to be on a short 30 sec video with longer text in comments, videos to be posted on social media. Whatever is donated from the BOD members, they will match up to the amount they set. Videos due to Patrick by April 1, will use them on the actual day of giving. Okay to post on your personal page and Patrick can find it. Talk to Patrick for more information. Looking for 100% BOD participation, please donate directly to B. Burge and not through the website to save a fee.
- c. D. Frank - Graphic Designer/Project Mgr. –
- i. Recap - Randy Cohen presentations March 14 - two presentations at two venues on the same day. T.A. kudos to Darci, D.F. 100% turnout of those who registered at 8:00 am, almost 100% at 11:00 presentation. Excellent turnout with the Supervisors. We need to roll out what Randy presented, possibly take the show on the road for those who didn’t make it, video and/or presentation to various economic development departments. T.A suggests try to pull them all together in one presentation, or one in Tahoe and one in south county. S.K. there are a couple of very well-endowed art organizations in Tahoe and the more we get our name out up there will help with relationships. B.B. spoke to J. Ross Pierelly who wants to partner with us and has a lot of connections with corporations who make are donations and she’s a friend of Jack Kohler. D.F. let’s invite J.Ross to present to the BOD. P.S. would like BOD members to invite outside folks to join our

BOD Zoom meetings. S.K. if we bring outside people in then the BOD members should be in attendance. B.B. said J. Ross is interested in participating in our Partner Program. T.A. pull certain slides out of Randy's presentation for a quick presentation with slides and live. B.B. suggests we pull the data from AEP6 to combine in Partner Program. Share the information with community based organizations. D.F. will add in our thank you letters if they have any questions. They were engaged in the breakout tables. T.A. let's make a connection with Sac State, because Project One is planning a performing arts center coming. T.A. our role is to facilitate the needs to the money. June workshop with Arts in Education will use information from 3/14. B.B. said we are starting to be recognized as the umbrella organization working with the County. P.S. BOD should participate in the County Supervisors Zoom meetings regularly. B.B. Placer County was the top participant in the AEP6 study.

1. Cultural Mapping Study - Auburn Arts Commission is reaching out to us.
  2. Sierra Bamsey - Strategic planning, has a nice outline to use for the meeting, will send it to Twiana and to Barbara.
- d. P. Storm – Media updates – We had four more interviews at Good Day Sacramento, 2 interviews at The Strum Shop, and RTAA and coordinated an interview with Blue Line and Good Day. Good month. Open to hearing about events. FB & X are somewhat flat, engagement on Insta and YouTube are doing great.
- e. Sierra Bamsey – Potential Youth Board Member Introduction - Evelyn Ngunjiri - E.N. original from Kenya, moved to PC 2018, enrolled at Sierra College, design studies, want to transfer to UC Davis. Interested in the arts, looking for community in the arts, met Darci at a class in Sierra, likes the diversity in our BOD. Interested in volunteering work with ACPC. General design studies, at UC Davis can try different areas. B.B. suggested she work with Jim Carnathan in outreach.
- f. Gloria Beverage – Grants Update - We have 52 grants, grant committee is working on them. April 1 is our discussion/scoring meeting. Decided that the criteria 12 categories are too many and they will be shortened to ten. P.S. suggests 5 or 6, and the others to be discussion points, will change the scoring sheet to reflect what the committee wants.
- g. C. High – ACPC December 2024 Holiday Party – Let's pick some dates in December I can apply for, how long to reserve. First couple of weekends in December, Sat lunch Dec 7 or 14 11:00 to 2:00. Daytime better.
- h. Jim Carnathan - Events - Roseville 4/13 Maidu, Gina Grieco will help, 4/27 Wine Fest, Clay Fest, Kidpalooza September in Auburn. T.A. wants to build a volunteer database, Sierra Bamsey has some ideas.
- i. B.Burge - nothing in our Bylaws to change the criteria for youth Board Member, topic for strategic planning.

- j. Congratulations to Delgreta Brown! She has been accepted by the Claremont University writing program! Still discussing it.

VII. Adjournment - 8:14 p.m.