



MINUTES
Board of Trustees Meeting
Wednesday, May 15, 2024
Zoom 6:30 pm

- I. Welcome/Call to order/Roll Call – T. Armstrong, S. Bamsey, G. Beverage, D. Brown, B. Burge, G. Gonzales, U. Lewis, E. Ngure
 - a. Excused – T. Walker
 - b. Also Attending – P. Storm, D. Frank, S. Kaplan, C. High, J. Carnathan
 - c. Guests: J. Ross Parelli, Laura Horrocks
 - d. Absent: G. Gonzales, U. Lewis
- II. Additions to Agenda -
- III. Public Comment – Limited to 3 minutes each for a total of 15 minutes - None
- IV. Consent Agenda – Items to be approved with one vote unless a Board member wishes to remove an item from this Agenda for discussion and a separate vote.
 - a. Vote - Approve the BOD Minutes from **March 20, 2024 & April 17, 2024, motion to approve both,**
- V. Committee Report and Informational Items
 - a. T. Armstrong - BOD President –
 - i. Welcome to our guests and prospective BOD members, J. Ross Parelli and Laura Horrocks
 - ii. **Date/Venue - Strategic Planning Meeting Date/Logistics**
 - 1. Date: June 19, 2024**
 - 2. Location: Venture Lab, 316 Vernon Street, Ste 110, Roseville**
 - 3. Time 5:30 – 7:30 p.m.**
 - iii. June 18, 8:00 am to 1:30 pm, free – Sierra Workforce Summit at Sierra College, register at: <https://www.sierracollege.edu/academics/career-and-technical-education/workforce-summit/> RSVPs required by June 12, please let T. Armstrong know if you plan to attend.
 - iv. BOD Development – Board Essentials Training by Placer Community Foundation training on June 3, 5-8:30 p.m. in Auburn, dinner is included. This will be an important topic in the strategic planning meeting. Placer Community Foundation register here: <https://www.placercf.org/post/nonprofit-training-board-essentials>

- b. B. Burge - Managing Director – Updates:
 - i. Delgreta is staying on board!
 - ii. California Arts Council – Their new program on the State Level, we are forming a small committee to put together reference points on what we have accomplished and our plans in the future. Delgreta will be the lead. She has been attending the SLP meetings and is aware of what’s going on. The State of CA is much more interested in gathering data. Will know more after our monthly meeting with the CAC. There will be three meetings this year and after there will be a report to the State, like what we’ve been doing with the AEP6. We will submit our report to them. We are a state partner and a local partner with Placer County.
 - iii. State Deficit - How it may affect the arts, already affecting education and other art organizations. I stopped at the Sheridan School on April 29 and spoke to the principal about the partnership grant they are receiving from us through Blue Line, and learned their extra curricula funding will no longer be available. I learned that the Auburn art and culture organization, supported by the City of Auburn, also had their funding drastically reduced. We haven’t heard how it will affect us yet. Will know in probably another month.
 - iv. Received a letter from Placer County confirming our recertification as a local partner, so that’s great news. End of June will go in front of the Supervisors, and we’ll know how our contract will be affected.
 - v. Darci and I met recently with Annie, the new art and culture lead for the City of Roseville about doing partnerships with the city of Roseville. She’s brand new. It was good meeting.
 - vi. Please reach out to me if you need more information or have questions.
- c. D. Frank - Graphic Designer/Project Mgr. –
 - i. Constant Contact – We’d like to work on growing more subscribers to our mailing list. Patrick needs new graphics please.
 - ii. June 3 - ACPC Semi-Annual Arts & Culture Workshop, “Gather and Grow”, 11 am to Noon at Placer County Health Human Services, 11434 B Avenue, Auburn, Jeff Brown Room 1, reserve your space here: <https://forms.gle/fn95z1fR8bY3hYQF6> We encourage our organizations to meet twice a year. Will go over AEP6 data and tools and resources, Patrick will provide tips and tricks on how to boost their social marketing. Have ten people registered already. T. A. this is a good time for good ideas to flow.
 - iii. Arts & Culture Magazine – Update on distribution – The new one is out online only. Call is out to distribute posters round the county, if anyone else wants to help let me know. B. B. the direct email to Placer County worked and they received it. Beverly Roberts printed and posted the poster for us at the County. T. A. will try to put some out too. We believe when people log onto the QR code we can track those clicks.
 - iv. AEP6 – Outcomes and next steps – We presented to the Auburn Arts Commission, they welcomed us warmly, shared with them the AEP6 study and they were interested in it especially given their big budget cuts. They are committed to

collaboration and how can they support marginalized organizations. They understand the importance of art in the community.

- v. Cultural Mapping Study – Next presentation - We want to take the Cultural Mapping Study to Lincoln, possibly to the Art League of Lincoln BOD or to the City Council. B. Burge will gather some information about who to contact at the City.
- vi. P. Storm, Marketing/Media – Media updates – Facebook Events Facebook/Placer County Events – We propagate our calendar through Facebook events, when they list us a co-host, it shows up on our page. Look for upcoming and past events on our webpage, there are quite a few upcoming events, and more groups are listing us as co-host every month. If I miss something, let me know. We encourage BOD members to attend events and represent ACPC. Link to our Facebook page. We have name tags for ACPC, if you need one let Darci know. B. Burge ran into Shanti Landon recently at an event and it's always good to represent ACPC.

Will put two links into the chat for Good Day Sacramento. Social media has been going okay, trying to fine tune to get more eyeballs, we don't artificially boost posts (paid promotions), may look at that later. D. F. is it helpful if everyone on the BOD puts a "like" or a "comment" on the page which will help spread the word organically, it's very helpful. B. B. had someone, a writer from a local Fox station, who was looking for who to contact at A.L.L. and we connected them to the Art League. Came directly from Darci's Eblast. T. A. spoke to the Auburn Art Commission about the work Patrick does to help them get more visibility. P. S. always pitching what's going on to all the reporters, easy to get onto the news cycles. E. N. what is the Eblast? This is our digital newsletter. P.S. make it a contact, so it doesn't go into spam. Share these newsletters with your friends and on Linked In.

- d. Shana Kaplan, Grant Facilitator – Grants Brainstorming Meeting, Zoom, May 16, 2024, at 6:00 pm – We're meeting tomorrow night on Zoom, sent the invite to J. Ross and Laura, we'd love to have you, and to Evelyne. What do you want to do so that I can find grants that fit, using it as an opportunity to contact our current list. New list out of the AEP6 Randy Cohen presentation, there is always room for new ideas. Looking for ideas to explore to get funded.
- e. Delgreta Brown – Updates:
 - i. SLP Convening Recap – Notes & Handouts which I attached to the Agenda. I broke down my notes to refer to the three panels, roundtable and workshop. Please read about the topics that were covered regarding under-resourced communities. The new data collection plans the California Arts Council is rolling out to collect more data. S. K. would like a bottom line of what to do and the urgency, timeframes. B.B. sent out some information today for the 2024 grant and will have more information Friday after the CAC meeting. Rolling out a template of what data will be required. B. B. the CAC has a new organization with new people, the new lead is dynamite. We are ahead of the game with the AEP6 report. All the SLPs meet at the Convening. We will fill out the forms and let you know. S.K. we are currently working the CAC SLP grant application which is due in a few weeks to get funding again.

1. Monthly coming up on May 23rd

- ii. CA State Fair Photography Competition – Art Award Sponsorship by ACPC – If anyone would like to present the award for ACPC let me know so I can put aside a parking pass for you. B.B. will do it, do you want someone else to present the award? B.B. was able to carve out some funds for a small award \$500 award to the California Fair for Rural Photography on July 21st, 11:00 a.m. T.A. will try to be there too, as well as a small award to the Art League of Lincoln \$125.
 - 1. Managing Director and T. A. to present the award
 - 2. Could Darci design a Certificate for the award winner with ACPC logo?
- iii. Art & Culture Magazine - Share with the SLP network – they put out a call to let them what we are doing, put them on our Eblast list.
- iv. Jim Carnathan – June 22 7 23 partnering with the Fenix Drum and Dance group on Sat & Sunday. Just had Clay Fest last weekend in Lincoln and they had their best turnout in 20 years. Feats of Clay is coming up, June 13-July 7, Reception is June 14, at the Art League from June 13 – July 7. Juneteenth is June 15, 9 to 12:00 at Johnson-Springview Park in Rocklin.
- v. T. A. thanks to Sierra for her work on BDOG. S. B. will get a final tally in June, \$383 total.
- vi. T. A. Laura and J. Ross do you have any questions? Thank you for joining us and you are invited to the Strategic Planning Meeting in June.

VI. Adjournment at 7:39 p.m. Next Board Meeting on June 19, 2024, at 6:30. No meeting in July.