



MINUTES
Board of Directors Meeting
Wednesday, October 16, 2024
Zoom 6:30 pm

- I. **Welcome/Call to order/Roll Call** – T. Armstrong, S. Bamsey, B. Burge, L. Horrocks, E. Ngure, J. Ross Parelli (no quorum)
 - a. Excused – D. Brown, T. Walker, G. Gonzales
 - b. Staff Attending – P. Storm, D. Frank, C. High, J. Carnathan, G. Grice
 - c. Absent – U. Lewis
 - d. Guests:
- II. **Additions to Agenda** -
- III. **Public Comment** – Limited to 3 minutes each for a total of 15 minutes – None
- IV. **Consent Agenda** – Items to be approved with one vote unless a Board member wishes to remove an item from this Agenda for discussion and a separate vote.
 - a. Vote – September 18, 2024, BOD Minutes (no vote as there wasn't a quorum)
- V. **Committee Reports and Informational Items**
 - a. B. Burge - Managing Director – Report Outs (10 minutes)
 - i. Update on California Arts Council State and Local Partner (SLP) Grant – received letter from them there was an administrative error on the grants, that we would receive 7.2% less, but will receive \$63,959 for two years (instead of \$68,000).
 - ii. Placer County Economic Development Meetings – only phone conversations so far, did receive our quarterly report yesterday. J. Ross is interested in learning more.
 - iii. Performance Arts Center discussion – Anne Brown Auburn Symphony reached out to Barbara re the new Sierra College campus next to Rt. 65 that is planned to have a performance venue. We provided a list of the current available performance venues in Placer County to them. Meeting next week and T.A. will join. They are picking our brains.
 - iv. Programs/Partnerships
 1. Hip Hop Congress – see info attached with the Agenda. ACPC had three program partnerships we created with the CAC funding, \$5K each, and supported the Hip Hop Congress Peace Camp (for art and mental health), and their MLK day event.
 - v. Julie Baker, Auburn Symphony/ACPC Partnership – Julie Baker will be speaking on Arts Advocacy on Friday, December 6, 9:00 – 11:00 am, Springhill Suites, Auburn –

Gina and Darci and J. Ross are working on this. Springhill provided their space at no cost. Invite will be sent to all the supervisors.

- vi. T.A. said re this new planned Sierra campus performance venue, that there is a great need for a performing art center in Placer County. Put this December 6 event on your calendar, would be great if BOD members could attend. B.B. said there is a great need for a smaller venue, along with the large ones. Small performance groups can't afford the large venues.
- b. B. Burge Activities - July, Aug, Sept:
- i. Attended Creative Economy Town Hall, Roseville
 - ii. Submitted Placer County Scope of Work for 4th Quarter 2023/2024, including Summary Report and Invoice (invoice paid)
 - iii. SOW updates with Daniella on the phone
 - iv. Placer County Board of Supervisors Yearly Presentation State and Local Partners monthly meeting
 - v. Budget review meetings weekly with bookkeeper, B. Wauters Discussed with Dawson Oil, their mural project and potential ad in our Arts & Culture Guide Four-hour monthly meeting with the California Arts Council, and it's state-wide CAC
 - vi. Attended all-day Creative Corps grant celebration and arts advocacy presentation in Chico, CA
 - vii. Met with Julie Johnson, Film Department, Placer County Economic Development about future workshop and had follow-up phone conversations with Jack Kohler (On Native Ground), Jaime Tafoya
 - viii. Spoke with Daniella with updates to Placer County
 - ix. Regular staff meeting
 - x. Attended art exhibit at Auburn City Hall
 - xi. Attended another state-wide meeting for state and local partners
 - xii. Attended Auburn Symphony Art & Music in the Park, spoke at length with Supervisor Cindy Gustafson about the current state of the arts in Placer County
 - xiii. Worked on California Arts Council final grant report
 - xiv. Attended State and Local Partner Northern CA meeting
 - xv. Received a \$1,000 donation through the Placer Community Foundation from an anonymous donor
 - xvi. Spoke with Julie Johnson about January 2025 film workshop
 - xvii. Organizational phone conversation with Anne Brown, Executive Director, Auburn Symphony to partner on Arts Advocacy Presentation
 - xviii. Worked with Catherine High and we wrote the ED Job Description, see attached
 - xix. Spoke with ED from Music in the Mountains re possible ad in the Arts & Culture Magazine
 - xx. Had a conversation with Recology re an ad in the Arts & Culture Magazine
 - xxi. Requested a Placer Community Foundation grant for an ACPC event
 - xxii. In the process of developing partnerships with Placer Artists Tour, Sierra College, Blue Line Arts, Placer County Economic Department Film Department, PC Health and Human Services, Venture Lab, Auburn Symphony, and California For The Arts (developing Arts Advocacy workshops)
 - xxiii. Thank you notes from Grantees. T.A. suggested that when we have our next in-person meeting we would like to invite some grantees to attend to let us know how our funding impacted them.

- c. D. Frank - Graphic Designer/Project Mgr.
 - i. Constant Contact –
 - ii. Next AEP6 presentation to the Roseville Economic Development Committee will be on 10/22, at the Civic Center, we are on their agenda. Wayne Wiley asked Darci to present on Wednesday at the Downtown Merchants Assoc. at Randy Peters Catering on Vernon Street, Roseville. Darci will email the details. They are looking for ideas for arts events that could be held in downtown Roseville. Events that would bring people and business to the area. Darci requested ideas and input from BOD members. J. Ross has already discussed a Comedy Night. Heard feedback from an audience member at GFX that Lincoln City Staff and Economic Development Dept. staff need to be more supportive of the arts. Darci asked for anyone with connections to Lincoln City government to please reach out and help get us scheduled for a presentation. B.B. and J.C. will provide contacts.
 - iii. November Arts & Culture Magazine – link to the draft: <https://indd.adobe.com/view/b68a47ba-c5f7-4e2d-8573-1ad14761f680> Let Darci know if you want to add anything. Will send it out if she doesn't hear anything.
 - iv. Creative Economy Panel - J. Ross – 10/10/24 we were honored to have ACPC attend, had over 800 people come through. We hosted the first “Neighborhood”, ACPC had a table, T.A., B.B., J.C., G.G. were there to help and D.F. had great information. Mayor of Roseville was there, Yuba City, Yolo County, hoping to host more events. \$10K donated from Wayne Wiley.
 - 1. Direct outcomes – Elk Grove meeting of all Econ. Dev. Directors, Mayor of Roseville introduced Roseville Economic Development Dir. To Darci. Want to grow it next year, will work the ACPC. T.A. thanked Gina for her painting during the event.
 - 2. Connected with Elk Grove Eco. Dev. staff who will schedule an AEP6 presentation at a meeting of regional eco. dev. directors.
 - 3. Mayor of Roseville, Bruce Houdesheldt, attended and followed up with introducing Darci to City of Roseville Eco. Dev. Dir. and requested that we be on the EDAC (Economic Development Advisory Committee), thus the presentation that is scheduled for 10/22.
 - 4. Growth Factory would like to expand the arts segment at next year's event, and they will be connecting to discuss more partnerships.
 - 5. Thanks to J. Ross for organizing the Creative Economy “Neighborhood” and break-out session and for involving ACPC. Thanks to Gina for painting at the ACPC booth and making it interactive.
- d. P. Storm, Marketing/Media -
 - i. Media updates – Since our last meeting we've had 8 earned media interviews! ReCreate, Fruit Shed and others. The most we've had in one month. Thanks to the BOD members who have been posting on social media, it makes a difference. Media is reaching out for arts related content, and we are doing great. We are also cross-promoting with other counties, for example the Nevada County Art Tour.
- e. J. Carnathan, Outreach -

- i. ACPC booth at GFX feedback – J.C. said the last few weeks he was at the Loomis Fruit Shed, had a lot of families, about 40-50 kids and did clay; was at the GFX Venture Summit on 10/10, met a lot of people from outside the area, handed out a lot of handouts; did the Makers Fair last weekend which was very well attended, more attendees this year than last year. Gina’s presentation was great, L.H. showed up too and helped. J.C. handed out 100 balls of clay, and everyone was very busy. We had a lot of interest all day. Handed out a box of Placer Artists Tour Guides too.

VI. Financial Reports

- a. 2024 – 2025 Budget submitted to Placer County – Waiting for quorum to vote to approve the budget via email. Did not get 100% response. B.B. said the bylaws doesn’t specifically say, but email vote is ok. T.A. No response from Gabe, Unity and Delgreta was on vacation. Want everyone to respond.

VII. Board Engagement

- a. T. Armstrong, Chair
 - i. SOW Activities -
 - ii. 2024 – 2025 Strategic Planning Review
Strategic Partners I want to add that in our next meeting want to talk about partners we could work with and to confirm if there is an appropriate organization we would want to work with. L,H. and U.L. had names previously. Need to discuss whether these suggestions would be a good partner, and to confirm the type of organization we want to look at. J.R. suggested to work more with performing arts - Love the connection with Jack Kohler. B.B. spoke to him last week, and he and Julie Johnson at Placer County Film Economic Development Dept. will work together.
 - iii. Board Documents – Whistle Blower Agreement – T.A. wants to make sure we make this a part of our Board Packet, and if there are any questions about this, please let T.A. know or Executive Committee. Will move it to next month to vote on it when we have a quorum. B.B. asked if you will you make this part of the Bylaws? T.A. said yes.
 - iv. Onboarding Activities – First meeting will be in November for all new BOD members, by Zoom or in person possibly. Will talk about ACPC history and the bylaws.
 - v. Executive Committee Meeting – Continuing to meet, Tiffany, Sierra, and we have an open call for Board members, we need a Secretary, if you know of anyone reach out.
 - vi. Regarding the Executive Director Position. The Job description has been posted on our website, \$35/hour part time up to 30 hours a week.
 - vii. Board development opportunities program from Sierra College, D.F. hosted by Sierra College, Tues. 10/22/24 at 6:30 pm. Encouraging BOD to attend.
 - viii. Love that L.H. has recommended a book, “A Whole New Mind” by Daniel Pink. T.A. let’s talk about gifting this book to the five Placer County supervisors for Arts & Culture Month. Okay to give them a hardcover of the book at the Supervisors’ meeting November 5.
 - ix. BOD please try to attend this November 5, 10:00 a.m. Board of Supervisors Meeting at The Domes in Auburn when they will recognize Art & Culture Month, and ACPC

will recognize Susie Bauer for her art that ACPC uses and to give her a check. Does Susie Bauer have this information?

- x. D.F. said that as next month is Art & Culture Month, she would like the BOD to help distribute posters, and asked how many would you like to pass out? T.A. asked if each BOD member could you hand out 5 each? J. Ross suggested we could ask our partners to help pass out posters. T.A. asked how many they would need, J.R. said 25-40. D.F. said these are 8-1/2 x 11 color posters. Drop off some at Blue Line, 10 for T.A. Darci will do 100, can also hand out at events.

VIII. Adjournment – 7:29 p.m.