



## MINUTES

### Board of Directors Meeting Wednesday, September 18, 2024

**In Person 6:36 p.m.**

**The Venture Lab, 316 Vernon Street, Roseville, CA 95678**

- I. **Welcome/Call to order/Roll Call** – T. Armstrong, S. Bamsey, G. Beverage, B. Burge, L. Horrocks, E. Ngure, J. Ross Parrelli, T. Walker
  - a. Excused – D. Brown, G. Gonzales
  - b. Absent - U. Lewis
  - c. Also Attending – D. Frank, S. Kaplan, C. High, J. Carnathan, G. Grice
  - d. Guests: James Phillips, sculptor and grantee, Alexandra Shadle, Director, International Dance Arts Collective
- II. **Additions to Agenda** -
- III. **Public Comment** – Limited to 3 minutes each for a total of 15 minutes –
  - a. James Phillips, creator of sculpture in front of the Art League of Lincoln, presented a thank you plaque for the grant he received from ACPC to create this sculpture.
  - b. Alexandra Shadle, Director, International Dance Arts Collective, non-profit started four years ago. In the ACPC directory. Went through her slides, 501 3c non profit. Outreach in public schools, she’s training artists to work in the schools, VAPA (Visual and Performing Arts) program, school outreach, more tools for the teachers; also a studio program, teach classes, offer scholarships, helps build confidence of the students. Different from a traditional dance studio, teaches peace, unity, respect, determination & service, use cultural art as a tool for outreach. Show November 8 and 9, 2024. Contact her for partnering in the community. J.C. asked for her information we can hand out at our outreach. B.B. will give her info about Aztec Dance group. J. Ross will connect her to a school in Auburn. 11/8 & 9 public show.
- IV. **Consent Agenda** – Items to be approved with one vote unless a Board member wishes to remove an item from this Agenda for discussion and a separate vote.
  - a. Vote – 8/21/24 BOD Minutes - motion to approved and approved
- V. **Committee Reports and Informational Items**
  - a. B. Burge - Managing Director –
    - i. **Report Outs – 10 minutes**

1. Update on California Arts Council State and Local Partner (SLP) Grant - Good news, we did get the grant, it wasn't cut, we got full funding, got the same as last year plus a bump for \$68,000, and we've moved up on their list to third or fourth! If you want a copy let me know. S.K. there is an annual report due to them, due last day of October.
2. Had meeting with Placer County Film Department - Met with the PC Film Department with Twiana, they reached out to us. We'll do the marketing for them, and will partner with them for a workshop to market how film makers can learn to work with the County.
3. Placer County Economic Development Meetings - Nothing new on this yet, will meet in October. Our budget is due to the County no later than 10/15, possibly a bit later. T.A. wants the BOD to approve the budget before submission to the County. B.B. Years ago we didn't submit to the board, but we can certainly show the BOD ahead of submission.

ii. **Activities**

1. Oct. 10, 5-8 pm, Dedication of James Phillips Sculpture at Art League of Lincoln
2. Attended Creative Corps Regional Conversation at MONCA in Chico which included celebration for the Creative Corps and Julie Baker, CA for the Arts, spoke about Art Advocacy
3. Met with Rob Haswell, CEO of Placer County Visitors Bureau, about partnering, to re-engage with them. J. Ross is a very good friend of his.
4. Call from Dawson Oil, Rocklin, regarding finding a mural artist for them, Darci is working on this
5. Attended Rodney Mott farewell exhibit at Auburn City Hall
6. Attended Art & Music in the Park, Auburn, Jim Carnathan and Barbara Wauters attended
7. Sorted out adding additional security for our banking accounts
8. Ann Brown, Executive Director, Auburn Symphony, reached out to me about partnering with Auburn Symphony on a Cultural Mapping program to be presented in the future. Want to have Julie Baker, California for the Arts, come in and give a presentation about advocacy for the arts, we'll do the marketing to governmental agencies, local leaders, advocacy groups. Date to be decided.
9. Reminder – those who are interested in attending ACPC's second grant brainstorming session on a date tbd (virtual) please let Shana Kaplan know. Shana will send out another poll to find a date.
10. We now have additional security with the bank and we are in good shape. L.H. asked if we get non-profit pricing with the bank, B.B. said yes.

b. D. Frank - Graphic Designer/Project Mgr.

i. Constant Contact –

- ii. AEP6 presentation to North Tahoe Community Alliance - need to keep their grant cycle on our radar too, consider shoulder seasons for art events
- iii. Cultural Mapping Study Presentation to Sierra College with Jaime Ross and Gina Grice, our presentation was well received, workforce development focus group, teachers and educators in Placer County possible focus group. Put artists into jobs with living wages, training artists to get into the classroom, what do artists and teachers need, what schools are interested. Jill at Wood Creek elementary. D.F. ACPC to connect to art students. E.Ngure will coordinate with Darci to get flyers out to the Art Club at Sierra College. (E.N. on next months agenda to report on the Art Club)
- iv. J. Ross - Suggestions for the ACPC booth at GFX (Growth Factory Exhibition) on 10/10/24, all day, 8 to 5. 5-8 awards ceremony. Monique Brown, Creative Economy “Neighborhood”, exhibits, booth, a panel, instrument petting zoo, to make it interactive, Roushan Davis (sp?), Cindy Gustafson and Darci Frank will be on the panel, looking for ACPC to put a booth together, get code from J.Ross for a code for a free ticket. J.C. asked if we need to set up a table, 10 x 10 space, needs more information, B.Burge will be there until 4:30 and then has to leave. Gina will be there part of the day, there were suggestions on interactive art piece to be worked on during the day, art auction, etc. Jim will be there later in the day after work.
- v. Need input from BOD on November Arts & Culture Month, who will go to public comment or get on the agenda to invite? Maybe we could present Susie Bauer her check at the Placer County Supervisors meeting October.
- c. J. Carnathan, Outreach - Just did the Kidzapalooza, passed out some t-shirts, Bobby Sherry a tie-die artist will do something with the remainder. There were 278 attendees which was great with the heat and the first day of the fair, coloring books were popular; Loomis Fruit Shed at the train station 10/5, 10-4, Jim will be there doing some ceramic work with the kids, Gina can’t make it can anyone else help? J. Ross will help for a few hours. 10/12 the Maker Fair, at Sierra College, 10-3. Jim will bring clay for the kids, Gina will do art journaling that day, if anyone wants to come out an help let Jim know.

## **VI. Financial Reports –**

- a. Sierra Bamsey, Board Trustee – Budget Status - Bookkeeper is behind due to deaths in her family, so info coming later. T.A. said we will participate in BDOG in 2025.

## **VII. Board Engagement**

- a. J. Ross Parrelli – Informational discussion on the Creative Economy Initiative
- b. T. Armstrong, Chair
  - i. SOW Activities - to next month
  - ii. 2024 – 2025 Strategic Planning Review

Strategic Partners - J.Ross - Creative Economy Initiative, working with Roseville who work with entrepreneurs, Roseville Economic Development & Venture Lab. See slides in Agenda. If the arts bring in \$4 million how do we get funds to reinvest in

the economy. See slides in agenda. How do create a creative workforce. Interested in partnering with ACPC.

- iii. Board Documents – Bring signed documents - Discussion about the forms - Whistle Blower form is approved by the BOD. Staff to read and sign the Whistle Blower form. Staff members will be sent a copy and a recommendation will be made.
- iv. Onboarding Activities - Meeting dates were sent
- v. Executive Committee Meeting – Schedule Dates - dates were sent out to the Executive Committee.
- vi. October Meeting – Invitations to Partners

**VIII. Adjournment 8:06 p.m.**