



MINUTES

Board of Directors Meeting Wednesday, January 15, 2025 Zoom 6:30 pm

- I. **Welcome/Call to order/Roll Call – T. Armstrong, S. Bamsey, D. Brown, B. Burge, J. Darlington-Person, L. Horrocks, J. Ross Parrelli, T. Walker**
 - a. Excused –
 - b. Absent – G. Gonzales, U. Lewis, E. Ngure
 - c. Staff Attending – P. Storm, D. Frank, S. Kaplan, C. High, J. Carnathan, T. Branson (will be joining late)
 - d. Guests – Prospective Board Members: Julia Boorinakis Harper Barbeau, Antonio Benitez-Baldasari, and guest, Sara Liebert
- II. **Additions to Agenda - none**
- III. **Public Comment – Limited to 3 minutes each for a total of 15 minutes –**
 - a. P. Storm - Saturday, May 10, the Nevada County Arts Council will present “The Business of Art”, a one-day, open to all, training at Sierra College, from 9:00 a.m. to 5:00 p.m. Jenny has presented in the past and says it’s very valuable. JDP will find out if we can have a table there. Patrick will be a speaker.
- IV. **Consent Agenda – Items to be approved with one vote unless a Board member wishes to remove an item from this Agenda for discussion and a separate vote.**
 - a. Vote – November 20, 2024, BOD Minutes (No BOD meeting in December) Motion to approve, SB motion to approve, LH seconded, Minutes approved.
 - b. Introduction and Vote – Jenny Darlington-Person as our new ED Motion to approve, moved and seconded, approved.
 - c. Vote – Prospective BOD members (Julia Boorinakis Harper Barbeau, Antonio Benitez-Baldasari). J. Ross loves their resumes, Antonio was referred by Sierra, and Julia submitted a request online. Sierra said the Music Institute of Roseville and Antonio were interested in joining. Antonio is from Spain, is a violinist, and he played at the Icon program we held in 2023. TA has spoken to Julia and discussed her background and interest in advocating for art. DB noted that Antonio has jumped around in his jobs, Sierra said when you are a teaching artist this is not uncommon. This is his first role in management. BB wanted to know why they want to be part of our board, what are they willing to contribute to ACPC, important questions. TA said she has gone over our expectations with them, fundraising, advocacy, etc. in the board packet. Recording of this meeting was paused for the board to discuss while Julia and Antonio were put in a Zoom waiting room, JR said we do need to vote according to the Brown Act. Restarted recording for the vote: No one opposed to either, they passed due to a unanimous vote to approve them as new board members.

They were brought back into the meeting and welcomed. TA will reach out to them to start onboarding. ABB thanked everyone; Julia BHB also thanked everyone.

- V. **Board Engagement** – T. Armstrong - BB the current chair terms out the end of May, and there will be a vote for a new chair in May for a June start. JDP said that it's illegal for a non-profit when we do not have all the executive positions filled. Antonio made a motion to approve, TW, SB, DB, LH, JVB, JR, voted yes.
- a. Vote – Board President – Twiana is existing and was approved
 - b. Vote – Board Vice Chair – Sierra was approved
 - c. Vote – Board Treasurer – Sierra was Treasurer, open now – BB Laura might be interested, TA said will discuss off-line with Laura. JR is uncomfortable not electing a Treasurer now. LH said she will be happy to be the interim Treasurer for the time being.
 - d. Vote – Board Secretary- open Tiffany is approved
 - e. Vote – Evelyn Ngure, Youth BOD member as a voting member (currently non-voting). TA discussed this and asked everyone's thoughts. BB said the student/youth board member should be age 18-25. I would be interested in how many meetings she has attended, she's wonderful, needs mentoring, she's worked with Darci, discussion about changing the bylaws to have a youth board member become a voting member. TA asked BOD to look at the bylaws please for discussion at a later date.
 - f. Board Talking Points – TA, Board Chair, requested the proposed talking points be sent to her for review and will work with the ED.
 - i. 2024/2025 Strategic Plan
 1. Strategic Partnerships – J. Ross Parelli, Laura Horrocks – J. Ross Creative Economy and AI in the Workforce workshop was great, looking at partnering ACPC with J. Ross. J. Ross said we, with Monique from the Growth Factory and and Mehrshad from Roseville Venture Lab and Bill, an advisor for the City of Roseville, have been working on a creative economy entrepreneurship initiative. From education for the workforce and how to advocate. Partnered with City of Roseville, Venture Lab, looking to partner with ACPC with support in with the Valley Vision Request for Proposal due in February. Coming up an 8-week Creatives Entrepreneurship Series which will end with a Marketplace for Creatives, and the selfie museum was great – 1,150 people attended. Will keep everyone updated, and if anyone would like to be involved in coordinating workshops for these entrepreneurship academies, let J. Ross know of your availability.
 2. LH said she would like us to partner with Pride Industries (a national organization working on several programs for employment for people with disabilities) to post other types of programs. Interested in the arts created by people with disabilities, which is wonderful. Would like to provide some structure for them to see other art and artists, possibly create some form of art show for their work for the community and show off how creative they are.

VI. **Committee Reports and Informational Items**

- a. B. Burge – Managing Director – Report Outs – See my activities for October, November and December that were attached to the Agenda, if you have any questions, call me.

- i. Grants Update
 - 1. Catherine High/Gloria Beverage see the attachment.
 - ii. BB Recently received a grant that Shana applied for from Athens Energy, \$2,500 for art in mental health was received and we are working on creating a program. Received \$2,000 from the City of Roseville for the recent Headshots Program; Placer Community Foundation gave us \$1,000 and we have received some other small donations online. Our Community Grant from funds from Placer County opened January 1, will close end of February, notifications to all grantees will go out in March. Final Reports from our Program Partnership grants from last year are final except from one due to illness. TA asked everyone to share the word about our Community Grant.
- b. D. Brown - Program Partnerships - Poetry Out Loud Update – I am moving forward with plans for Poetry Out Loud. The competition will be held at the:
- Maidu Community Center
February 8, 2025, 9:00 a.m. – 11:00 a.m.
- i. The paperwork for insurance and rental fee is being processed by our bookkeeper. I have one judge from LA and another who is from Haiku Poets of Northern California. Will have a junior judge to encourage peer judging which is new this year. I am proud to share that the Teen Advisory Board of the Roseville Library & the City of Roseville were able to bring us two more students to participate in the competition. We have John Adams Academy (5), Woodcreek High School (1) and Cooley Middle School (1) competing this year. Registration is now closed, and students' names have been forwarded to the CAC as of January 10th. More is cooking. BB said it's a wonderful event. DB said to keep in mind who is supporting us and who isn't, TA will talk about this, who we are partnering with. TA said if you need in-house support on that date, let us know what you need help with. Take time to assign roles and responsibilities for everyone who will help. BB noted that this is Delgreta's third year working to make POL a success and needs board support. PS said he's been recording the last three years but will not be able to record this year due to a death in the family. TA has some video resources, Trent will be out of town, Julia does video and will check her calendar. Board members TW, SB, JA and LH volunteered to assist.
- c. T. Branson – Program Partnerships
- i. Headshots Program – Trent said it was very successful and a lot of fun, received good feedback, had a good crew on site, see my attachment describing the program. We are happy to promote all programs on our website. Also, Trent will need bios from new board members and headshots, coordinate with Trent.
- d. S. Bamsey - Report Out
- i. Financials – Not a lot to report, we are in good shape. TA asked the BOD to please review the financials, part of the board's fiduciary responsibility.
- e. J. Darlington-Person – Report Outs
- i. Fundraising – Jenny discussed she has some ideas about sustainability long-term. Hoping to create a 15-minute segment whereby in each board meeting we'll have conversations about sustainability, ideas how to invite people to learn more about

ACPC etc. Did a little exercise now, and asked who has asked for funding for something you were interested in. TW shared she had an opportunity to work with the Jimmy and Rosalyn Carter in 2009 with Habitat for Humanity, reached out to everyone she knew and raised several thousand dollars, loved this experience, building 21 homes in Cambodia. JDP asked was anyone scared to ask or was it a positive experience. (Response was a positive experience). You aren't afraid of fundraising, you'll be fine. Raise your hand if you've ever donated to something, how did you feel? Think about these good feelings you have when you give, when you ask for funds, you are making a space for givers to feel the same way.

- ii. TA asked ED to share the connection between the event, the Cultural Mapping Study (CMS) and the AEP6. One connection is the ask to have mixers for artists, this is a need and provides an opportunity to meet and connect. This is also listed in the CMS.
 - iii. CMS/AEP6/December 6 Meeting – So many people here helped make this program a success. Our participation in events like this is important. One attendee asked to have mixers for artists, this is a need and provides an opportunity to meet and connect. County does want us to do workforce development, and this involves advocacy. Due to strong community advocacy last year, 75% of the cut in funding for the arts was put back into the budget. Other organizations, who didn't have such strong advocacy, lost funding.
 - iv. I've met with all the staff and has been very impressed with the collaboration and competency of the staff. Also was very impressed with Trent's report on the headshot program.
- f. D. Frank - Graphic Designer/Project Mgr.
- i. Constant Contact Data – November & December
 - ii. January 24 – Wants to invite everyone to attend the Roseville Economic Development Advisory Committee meeting at Randy Peters Catering, 8-9:30 a.m. Register here: <https://www.rosevillechamber.com/> BB will be in a CAC meeting in Yuba City that day and can't make it. J. Ross will attend on behalf of ACPC.
 - iii. April National Arts, Culture & Creativity Month
 - 1. April 8, 9, 10 there will be Workshops at the Venture Lab in Roseville – seeking input on third topic of interest: Already have topics: How to Work with Government Agencies, and How to Work with Galleries. Has anyone heard of any needs regarding education? Let me know. Any suggestions for topics in training? TA suggested AI in the workplace. TW mentioned that for the fall artist tour you needed to have your own business license, would like to have more information about this. PS suggested that economic development would be a good topic. BB the PC film dept reached out to me, they are interested in having a workshop on filming in Placer County and what is required. This is an ongoing discussion.
 - 2. April 23 Advocacy Day at the Capital – Save the Date - <https://www.caforthearts.org/advocacyday2025>
- g. P. Storm, Marketing/Media updates – Had a very productive winter. 13 media interviews in Q1, Q2 had 24, some rebroadcast a few times, so there was more in Q2. Social media – for Facebook we had 48K impressions, Instagram 31K accounts, getting consistent cohosting

events on FB, Placer Theater Ballet said that due to their sharing on our FB page they are selling out every performance, and are very happy to have this marketing. The Sensory Sensitive performance was very successful and well attended. We'd like to see more performances like this in the future throughout the year. The first part of the year is always a little dark in the County, lots of auditions going on, if you know of something coming up, **send it my way**. We have a good relationship with the media. Everyone please like/share and make a comment on FB or Insta!

- h. J. Carnathan, Outreach – We were successful in the last quarter even in the heat earlier, the headshot program and the Art Tour. Darci and I met with the Master Gardeners and their event on April 5 they would like to be on Good Day Sacramento. We will be at the Kids' Corner, PS said we push content out four weeks ahead. TA thanks for being the face of ACPC out there.

VII. TA congratulated J. Ross who recently received the Rotary Paul Harris Fellowship Award.

VIII. Adjournment – 8:10 p.m. Next ACPC BOD meeting will be on February 19, on Zoom.