



MINUTES

Board of Directors Meeting Wednesday, February 19, 2025 Zoom 6:30 pm

- I. **Welcome/Call to Order/Roll Call – T. Armstrong, S. Bamsey, J. Boorinakis Barbeau, A. Benitez-Baldasari, D. Brown, L. Horrocks, E. Ngure, U. Lewis**
 - a. Excused – T. Walker, J. Ross
 - b. Absent – G. Gonzales
 - c. Staff Attending – J. Darlington-Person, B. Burge, P. Storm, C. High
 - d. Guests – None
- II. **Additions to Agenda - None**
- III. **The Good Stuff**
 - a. Introduction - Jenny Darlington-Person
 - i. Idea to have a moment in the beginning of BOD meetings to show what we are doing, cued up some Good Day Sacramento videos: Ballet Rejoice School for The Arts, “The Lion, The Witch and the Lion” on March 13 & 14 at Christian Church, Rocklin; Polynesian Dance group link in chat. (Video was shown)
- IV. **Consent Agenda** – Items to be approved with one vote unless a Board member wishes to remove an item from this Agenda for discussion and a separate vote.
 - a. Vote – To approve the January 15, 2025, BOD Minutes – moved to approve, approved
 - b. Vote – To approve January financials - moved to approve, approved
- V. **Board Engagement/Development – T. Armstrong**
 - a. The Brown Act – Municipalities must follow, doesn’t apply to us as we are not a government agency.
 - b. Placer Community Foundation Training – 2025 Nonprofits Leadership Summit, 3/26/25, <https://www.placercf.org/nonprofit-initiative>
 - i. Registered to attend: T. Armstrong, J. Darlington-Person, J. Ross Parrelli, T. Walker, B. Burge, S. Kaplan, J. Boorinakis Barbeau
 - c. Onboarding will be in March for new members
 - d. California for the Arts: CA Arts & Culture Summit 4/22 & Arts Advocacy Day, 4/23, 2025, Sacramento: <https://na.eventscloud.com/website/81703/home/>

VI. Committee Reports and Informational Items

- a. Jenny Darlington-Person – Executive Director – ED Report for details
 - i. Communication and Marketing – The next issue of the Arts and Culture Magazine, Darci would like help writing stories, let her know designer@placerarts.org. April is Arts and creativity month. Need proclamations from local governments, let me know if you are interested in helping, executivedirector@placerarts.org. TA we try to get the Board of Supervisors involved with this. I'll try to get one from Rocklin, anyone else in Roseville, Sierra could you ask for one there. JDP has a whole page on how to get it done from CAC. Anyone in Lincoln? Laura can ask in Lincoln. Julia will ask for Auburn.
 - ii. Grant updates – Feb. 28 is the close of our grant period, if you know of anyone who might be a good candidate. Patrick will do a Facebook post that can be shared, in Chat.
 - iii. Advocacy meeting Follow-up Mtg – next step to the December 6 meeting. Will be at the Auburn Carnegie tomorrow from 4 to 6:00, deciding on where and when the meetings will be. Will discuss Advocacy Day in Sacramento coming up. Looking for a lot of participation from Placer County. Venture Lab 4/8, 9 10 workforce development and creative economy, we are providing promotion and administrative support. Visit Placer - "Quality of Life Summit - Play as an Economic Engine", on 3/20 10:00 to 5:00 pm in the Flower Farm, free for ACPC, let JDP know and she will give you the code to register. Board members are encouraged to go.
 - iv. ACPC response to federal policy changes – Re what is going on with DEI at the Federal level, impacting federal funding which may affect our NEA grant application. Impact will trickle down to the state level, and we need to be prepared. Three approaches on how to handle: Direct/Against, Go Through, or Go Around. Lot of companies are capitulating now and hoping to resurrect it later. There may be a way to find safer spaces to continue to do the work. Do we want to discuss this as a board, as the staff will need some direction?

TA will need to discuss this later, BOD to think about it and look at your resources and community to help guide us. Our mission specifically mentions DEI and it's a part of our identity. Will put it on the agenda for the exec bod and the bod. Our biggest partner is PC, have they said anything? JDP no word yet. If it trickles down and we lose all funding, are we prepared to go out of business? PS said one of the Supervisors has expressed an interest locally to set up a committee to look for cuts, a local DOGE. TA will be interested in how that progresses. Re meeting on the 20th with people who were there on Dec 6. JDP will be attending a meeting of symphony directors, and they will be discussing this too. Conversation will be ongoing for a while. BB at the next State and Local Partners meeting there will probably be a heavy discussion. DB hopefully we won't go out of business and that's not the only option. Believe in acting in the correct way to do our work. TA will put it on the agenda for next month with information we'll gather.

- v. Recommendation regarding board committees – Start thinking about having some committees in Finance, Fundraising and Board Development which could build the capacity of ACPC. TA on the agenda for the Exec Committee.
 - vi. Other – TA asked me to add in our demographic data of our BOD and Staff, need for CAC from their State and Local Partners. Some questions didn't show up in my first email. Possibly these questions might not be in their grant next year. BB this was a new addition, and it came down from the State of CA re DEI from the creative community, loosely put together and they may step back as many were not giving the information. Please let me know your response, no names will be included, it's optional, but let us know.
- b. Sierra Bamsey – Big Day of Giving – potential art project to auction, need board involvement, possibility of doing a donor mailer, and general update. BDOG is a day when non-profits can raise funds. Suggesting we should do some sort of project, a mural that BOD members can work on during live stream and discuss what ACPC does. At the end we can auction off the piece for additional funding. PS said we probably can't get media coverage. SB we can do our own marketing. May 1, 2025, is Big Day of Giving. Sierra will be out at a conference that day. **Would like to get 100% BOD participation, if you have 100% participation donation, we would be eligible to get additional funding.**
- i. Would love to do a mailing. Know it's not in the budget. PS said the postage was more than what we got in donations. TA builds good will or recognition. Last year we raised around \$400. JDP suggested finding matching gifts. Re direct mail is a way to get funds, it's a numbers game, need a strategy to do several mailings over several years. A way to get new donors. PS we have to build a list first as we have an email list not a mailing list. JDP said we can buy mailing lists, specific lists. Julia works at Placer Land Trust and BDOG is a big thing, can share what works for them. Sierra said the YMCA also participates.
 - ii. SB said the next step, logistically, can anyone reach out to contacts to help with the art/mural set up. TA may have someone. A paint by numbers project. DG said one of the POL judges has volunteered her time to help ACPC, and Brook Noble would like to volunteer too. TA asked DG to reach out to them and connect with Sierra.
- c. Delgreta Brown – Update on Poetry Out Loud that was held on February 8, 2025 – Elizabeth Polishchuck from John Adams Academy is the winner, 11th grade, 2nd was Priscilla Shariffe Granite Bay HS, 10th grade, 3rd Victoria Smith, 12th grade from, John Adams Academy. Tie for 3rd and our accuracy judge made a call, Nazreen Kaur Rallhan and Victoria Smith vied for 3rd. Four schools competed, John Adams Academy, Woodcreek HS, Cooley Middle School and Granite Bay HS.

Hoping the program continues to grow, spoke to the students about their experience, they didn't want to share to increase their own chance to win. Students suggested to reach out to the debate teams who might be interested as it has an oratorical component. Looking to continue partnership with the Auburn Symphony who donated concert tickets to both winning students, judges and teacher, continue to hold it at NorCAL Dance Conservatory.

Big sponsor was the Santa Barbara Zoo as they donated a grand prize for first place, a plush stuffed animal, wolf and a family four pack admission to the zoo. Participation from other rural communities/counties had two guest poets from LA County Nicole Yvette Kolodji, a

haiku poet of the Haiku Poets of Northern California who also donated poetry anthologies as did other donor, 916Ink.

Two judges, our Junior POL Judge & Teen Advisory Board Member, Caitlin Lek and POL Judge & 916Ink Placer County Resident, Brooke Noble have expressed in interest in volunteering with ACPC. I have shared with them the next opportunity is the Out of the Box Reimagined project and will connect them with project lead. The second one was Nancy Gonzalez St. Claire poet Laureate from Lodi.

The next step, Darci has my post wrap up article for the A&C Magazine. Will also have a long-form informational article about POL. The Video team has video, and I've turned it over to Darci, Patrick and Trent. PS will get the full one up on our page by tonight. Next will be for me to adjust the budget to actual. The next State competitions is a two-day competition. On Sunday March 16 the finals will be held from 12:00pm-5pm at the Jean Runyon Little Theatre (1515 J Street, Sacramento, CA 95814). On Monday March 17 the second day of the finals will be held from 8:00am-12pm at the Capitol Annex Swing Space (1021 O St, Sacramento, CA 95814). TA want to make sure we support the winner as she goes on.

LH wants to give a shout out to Delgreta that the event was awesome and Delgreta did a great job. TA asked how we handle thank you's to NCDL for the venue so we continue to partner with them and acknowledge their support. DB said they did get a gift bag. TA do we need to send a thank you to Santa Barbara Zoo? DB taken care of. DB got appreciation from the judges as they've never been paid before and thanked ACPC.

- d. Tiffany Walker – I'm unable to attend today, but I wanted everyone to know that ACPC is participating in the Outside the Box Reimagined project with the Placer Artist Tour, and I hope to enlist many ACPC council members together to work on an art project. I will contact those interested once I return. Here's a link to the project:
<https://placerartiststour.org/events/outside-the-box-reimagined/>
 - i. List interested participants for Tiffany: 2 judges from POL Delgreta will give Tiffany their contact information.
- e. As Unity arrived a bit late today, TA recapped what was discussed earlier. JDP reiterated the three approaches, see above. PS suggested that we make sure we are attending County BOD meetings and supporting everyone in the County, we are serving the entire county. If we stay silent, we lose. TA agrees. We need to consistently and quietly remind them the arts are important, and funding is important as it generates economic development. Julia said the CMS has data that backs up what matters. JDP said we need to be ready to respond so we need to think about it now. TA we do have the data to show the arts impact.

VII. Adjourned at 7:56 p.m. Next ACPC BOD meeting March 19, 2025, on Zoom.